



IEEE Radio & Wireless Conference

The Latest In Wireless and RF Technology

RAWCON 2004

19 - 22 September 2004
Omni Hotel at CNN Center
Atlanta, GA USA

Platinum Sponsorship Package

This prestigious position offers the highest-level exposure and visibility at **RAWCON 2004**
One **Platinum** Sponsorship Package is available

- ◆ Acknowledgment as the **Platinum Sponsor**, with logo prominently displayed on all pre-event marketing collateral, all advertisements and **RAWCON 2004** Conference Exhibition Brochure
- ◆ Reciprocal links featuring sponsorship on the **RAWCON 2004** website
- ◆ Recognition on 2 - 4'x 8' banners along the delegate concourse and /or Conference Plenary sessions
- ◆ Complete **RAWCON 2004** delegate registration list
- ◆ 2 complimentary delegate registrations to the **RAWCON 2004** Conference
- ◆ A full-page welcome message in the **RAWCON 2004** Conference Exhibition Brochure
- ◆ One Full-page ad in the **RAWCON 2004** Conference Exhibition Brochure
- ◆ Complimentary 10 x 20 booth in the **RAWCON 2004** exhibition area and 6 complimentary exhibition passes
- ◆ Signage highlighting sponsorship

Platinum sponsorship also includes the following high profile benefits:

Welcome Reception

Host of the Welcome Reception for Conference delegates on Monday evening, featuring buffet-style hors d'oeuvres plus wine, beer and soft drinks. Top-level industry experts will gather on the end of the first day of **RAWCON 2004** and network with their counterparts and friends. **Platinum Sponsor's** executives will have an opportunity to address and welcome the delegates. **Platinum Sponsor** will also receive 5 (five) invitations to invite non-delegates to attend the banquet.

Delegate Cases

Provided to every conference delegate, this attractive document case is sure to be a keepsake for years to come. Each case will be printed with the **RAWCON 2004** Sponsors' logo.

Conference Proceedings

The proceedings are a permanent record of all presentations presented and are distributed to all Conference delegates on CD-ROMs and in printed form. A complementary set will be provided to the Sponsor, and to each of the complimentary delegates assigned by the Sponsor.

Platinum Sponsorship Package

\$ 15,000 US

For more information on RAWCON 2004 Conference contact:

Michael Swartz – Exhibition and Sponsorship Sales (781) 769-9750 x3451 or mswartz@horizonhouse.com

Or visit the website: www.rawcon.org



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Sponsorship & Exhibition Opportunities

Delegate Afternoon/Evening Receptions	\$3000 US per, \$5,000 US for both
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Host an audience of 400 conference delegates and attendees for end-of-day reception on the exhibition floor Monday and Tuesday from 5pm-7pm leading into Monday's and Tuesday's Poster Session, and Monday's Welcoming Banquet. The reception will feature hors d'oeuvres plus wine, beer and soft drinks. The **Sponsor** will be acknowledged **RAWCON 2004** Conference Exhibition Brochure and with on-site signage in the luncheon area.

Delegate Luncheons	\$2,000 US per, \$5,000 US all 3 days
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This is the perfect opportunity to capture an audience of 300-400 conference delegates providing lunch each day on Monday, Tuesday and Wednesday The **Sponsor** will be acknowledged **RAWCON 2004** Conference Exhibition Brochure and with on-site signage in the luncheon area.

Delegate Coffee Breaks	\$500 US per, \$2,500 US all 3 days
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Coffee breaks (6) will be open to all conference delegates twice daily, each morning and afternoon on Monday, Tuesday and Wednesday and will include pastries and beverages. The **Sponsor** will be acknowledged **RAWCON 2004** Conference Exhibition Brochure and with on-site signage in the coffee break area.

Delegate Cases	\$2,500 US
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Daily Breakfasts	\$1,000 US per, \$2,500 US all 3 days
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Start each day providing a continental breakfast for conference speakers and delegates on Monday, Tuesday and Wednesday. The **Sponsor** will be acknowledged in the **RAWCON 2004** Conference Exhibition Brochure and with on-site signage in the breakfast area.

Conference Lanyards (Badge Cords)	\$1,000 US
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Featuring the sponsor's logoed Lanyards given to all conference delegates, exhibition and exhibitor registrants

Exhibition	Hours: M: 5pm-7pm T: 9am-7pm W: 9am-3pm
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Booth Space 10x10 <i>Includes 3 complimentary exhibition passes</i>	\$1,000 US
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Table Top 8ft.	\$600 US
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