



**2002 IEEE Radio and Wireless Conference**  
**Hilton Boston Back Bay**  
**Boston, Massachusetts, USA**  
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[www.rawcon.org](http://www.rawcon.org)

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## ***Exhibit/Sponsorship Prospectus***

The IEEE Radio and Wireless Conference (RAWCON2002) presents the most recent interdisciplinary aspects of wireless and RF technology. RAWCON2002 will explore the connections between component design and system performance in a variety of system contexts – cellular, fixed wireless, ultra wideband, and wireless local area networks. Formats include formal podium presentations, poster sessions, workshops, a panel session, and stimulating keynote and banquet addresses.

RAWCON is known for its informal atmosphere, where attendees from industry and universities around the world exchange the latest ideas in various RF/wireless disciplines. About 250 technical registrants attend this meeting that is regularly covered by the electronics industry press.

#### **Exhibition Details**

RAWCON2002 is a great venue for vendors to display their products to world-class technologists in a booth or tabletop format. Exhibit space is available in tabletop or booth format, and is reasonably priced at \$600 for a tabletop and \$1,000 for a booth.

In addition to the exhibit, RAWCON2002 offers the opportunity for your company to sponsor a catered event (such as receptions or breaks) in exchange for publicity at the conference. Please contact Exhibit Co-Chair Bob Alongi for details.

RAWCON is unique in the wireless industry. Take this opportunity to promote your wireless portfolio to the leading edge of R&D at RAWCON2002.